

For Immediate Release May 20, 2015 North Natomas Transportation Management Association Contact: Becky Heieck, Executive Director Phone: 916.419.9955 Email: becky@nntma.org

## NNTMA to Host Bike to Work Day Breakfast in Natomas

The North Natomas Transportation Management Association, in honor of May is Bike Month, salute those who spare the air at its annual Bike to Work/Errands/Pleasure Day + Breakfast on May 21st, 2015.

All those traveling via bicycle on this day are invited to pedal up to the east entrance of Sleep Train Arena on Truxel Rd. between 6 and 9 a.m. on the way to work, shopping, or wherever their day may lead them, for a bevy of hot morning treats provided by the NNTMA.

At 9 a.m. all cyclists with a few hours to spare, will take off on a 20-mile trek around town, sporting North Natomas, MiBM pride and making good use of those carbs.

"We take May is Bike Month seriously," says Becky Heieck, Executive Director of the NNTMA. "Our bike-centered programs, events and advocacy are aimed at bettering our community and the lives of those living here, *and* at propelling forward the active transportation movement here in Sacramento."

## **About the North Natomas Transportation Management Association**

The North Natomas Transportation Management Association is a nonprofit organization with the mission to foster transportation behaviors that enhance placemaking in our community through advocacy, programs, education, and services.

The organization is responsible for services such as the commuter Flyer Shuttle, which takes North Natomas residents to and from Downtown Sacramento, and 50 Bikes for 50 Kids.

The NNTMA also closely partners with schools and other organizations to promote walking and cycling, and has partnered with the City of Sacramento in the completion of many local transportation projects. Connectivity, collaboration and community feedback are woven into almost every aspect of the NNTMA's efforts so please contact Communications & Program Coordinator Abbey Harding at <a href="mailto:abbey@nntma.org">abbey@nntma.org</a> for more information about our mission and programs.

You can also connect with us via our website, <a href="www.nntma.org">www.nntma.org</a> or any of the following social media channels:

via Twitter: <u>@NorthNatomasTMA</u>via Facebook: <u>NorthNatomasTMA</u>

• via Instagram: @nntma

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