

Statement of Organization and Purpose for the Mobility Committee of the North Natomas Transportation Management Association

Purpose

The North Natomas Mobility Committee (NNMC) is being formed to address the ongoing transportation needs of the North Natomas community. This resident group will serve as an advisory committee to the board members of the North Natomas Transportation Management Association to help determine what transportation needs exist, how to best meet the demand for mobility, and to assume an active planning role for the future transportation needs of this fast-growing community.

With the help of a knowledgeable facilitator, these representative citizens of North Natomas will speak for the community to the governing Board of Directors of the North Natomas TMA to help them reach the goal of reducing single occupant vehicle trips and air pollution emissions by 35% within the North Natomas community area.

Membership

The committee will be comprised of twelve to fifteen members, all residents of North Natomas and representing as many of the following different sectors with unique mobility requirements as possible:

- Parent of school-age child
- High school student
- Retired person
- Disabled (or caregiver for disabled person)
- Low income
- Bike commuter
- Telecommuter
- Carpooler/Vanpooler
- Transit commuter
- Office employer/employee
- Retail employer/employee
- Distribution employer/employee
- NNTMA board member liaison
- Reside and work in North Natomas
- Commute to work in downtown Sacramento
- Non-automobile owner

Selection

Committee selection will be made by appointment by the Co-Chairs of the North Natomas Mobility Committee. NNTMA staff and Chairs will review applications and offer seats to individuals based on the profile of diversity needed, the applicant's ability to fulfill committee role, and the applicant's commitment to the issues. Future committee members will be approved by the Chairs, based on recommendations of the committee and staff.

Term of Office

Initially, half of the committee members will be offered one-year terms and half will be offered two-year terms to ensure continuity. All committee members are eligible to serve a second two-year term. All future terms will be for two years.

Member Responsibilities

- Address current and future mobility needs of the community.
- Meet as a group at regular intervals (eight to fifteen times per year)
- Represent the community as a whole and specific sectors of the community
- Recognize trends in peer transit use and attitudes
- Provide candid and constructive criticism, advice, and comments for the North Natomas TMA board and staff, transit planners and other mobility service providers

The first task for the committee will be to assist the North Natomas Community Shuttle Partnership with the design of a community shuttle. The partnership intends to provide low-cost shuttle service to residents within North Natomas.

- Provide input on shuttle frequency, hours, routes
- Define the image of the North Natomas Community Shuttle
- Strategize marketing efforts for shuttle

The committee members, North Natomas TMA board and staff, and transit planners will determine future tasks for the committee. These may include, but are not limited to:

- Ongoing evaluation of Community Shuttle program
- Assist with integrated transportation planning (shuttle and bus service, light rail, and other)
- Advocate for services for unmet transit needs
- Evaluate programs provided by the North Natomas TMA and their effectiveness for the community
- Recommend services that may provide better mobility for North Natomas residents

Individual committee member responsibilities include:

- Commit to either a one-year or two-year term
- Attend all committee meetings
- Review agenda and supporting materials prior to committee meetings
- Offer to take on special assignments
- Suggest possible nominees to the committee who can make significant contributions to the work of the group
- Keep up-to-date on developments related to mobility issues in North Natomas
- Act as supportive community members for mobility

Personal characteristics to consider:

Ability to:

- listen, analyze, think clearly and creatively, work well with individual people and groups

Willingness to:

- prepare for and attend committee meetings, ask questions, take responsibility and follow through on a given assignment

Possess:

- honesty, sensitivity to and tolerance of differing views, a friendly, responsive, and patient approach, community-building skills, personal integrity, a developed sense of values, a sense of humor

Officers

The Committee Chair or Co-Chairs will be selected by the board of the North Natomas TMA. The Chair will serve for one year, and will be eligible to serve another year.

The responsibilities for the Committee Chair include:

- Develop meeting agendas in partnership with NNTMA staff and committee facilitator
- Chair all committee meetings
- Delegate committee tasks to ad-hoc subcommittees as needed
- Serve as spokesperson for the NNMC
- Periodically consult with committee members on their roles as necessary
- Assist in recruiting and welcoming new committee members

Staff Support

The North Natomas TMA will provide staff support for the committee. Staff will help Chairs develop meeting agendas, assist with production of materials needed for meetings, provide pre-meeting packets to committee members, contact committee members with meeting notices and other communication, attend meetings, write meeting minutes, and provide any other clerical support needed.