

North Natomas

Transportation Management Association

NORTH NATOMAS TMA BOARD OF DIRECTORS MEETING

North Natomas TMA Office, 1960 Del Paso Road, Suite 146, Sacramento, CA 95834

Wednesday, July 6, 2011

Board Member Present

Derek Chernow
Scott Dosick
Chris Holm
Bruce Roberts
Phil Rodriguez
RoseMary Covington
Randy Standiford
Patti Hoffman

Staff Members Present

Becky Heieck
Mellissa Meng
Sarah Janus
Kim Read

Board Members Absent

Bobbie Brown
Greg Guardino

Others Present

Mark McCourt – Redhill Group

CALL TO ORDER – The meeting was called to order by President Chernow at 9:05 a.m. A quorum was present. Introductions were made around the table.

CONSENT CALENDAR – Motion by Dosick/Rodriguez to approve April 2011 and June 2011 minutes, 7/0.

DISCUSSION CALENDAR –

2011 Community Survey – Mark McCourt from Redhill Group gave a presentation of the results from the recent community survey conducted by his firm. McCourt recommended that we conduct a comprehensive survey every two to three years. Heieck explained that she would prefer every five years. McCourt mentioned that because NNTMA services are diverse and cater to a wide group of people, our awareness is high in the community – 41% surveyed. He feels that number is about as high as it can get for a TMA and staff should focus now upon promoting services themselves instead of using resources to promote our name. McCourt answered many questions posed by directors and staff.

Roberts arrived.

Quarterly Staff Update – Staff gave the second quarter Tactical Plan Performance Update and answered questions.

Connectivity Committee – Heieck had given the connectivity update during the Staff Update. She also explained about the Habitat Conservation Plan and ensuing environmental studies holding up construction on the East Drain Canal Bike Path project. The committee plans to meet with Councilmember Ashby to ask for help on city approved connectivity projects that have now been deemed unsuitable to construct by the city.

ACTION CALENDAR –

401K Transfer – Heieck updated the board about the change from Staff Resources, Inc. to HRtoGO and their recommendation that John Hancock manage our 401k plan. Motion by Dosick/Standiford to allow transfer of staff 401k funds from First Mercantile Trust to John Hancock, 8/0.


2011 Mid-Year Budget Report – Roberts and Heieck fielded questions about the mid-year budget with Heieck explaining certain downsized budget areas. Roberts and Heieck have discussed with River City Bank executives their concern about customer service provided and their concerns have been rectified sufficiently. Motion by Dosick/Covington to accept the mid-year budget as presented, 8/0.

Policies Changes – Dosick introduced the proposed policy changes beginning with Strategic Directive SD-1. Holm stepped out; Covington stepped out; Holm returned. Changes to SD-2 were discussed. Covington returned. Changes to SD-4 and 5 were discussed. Chernow stepped out; Holm became presiding officer. Motion by Dosick/Covington to accept the changes to SD-2,4, and 5 passed 7/0. Chernow returned. Changes to Governance Process GP-1,2, and 3 were discussed. Chernow left and Holm became presiding officer. GP-4-14, Board-Staff Linkage policies BL-1, 2, 3, and 5, and Executive Expectations policy EE-3 were discussed. Motion to approve policy changes throughout document by Roberts/Rodriguez, 6/0. Holm offered thanks to Dosick for his work on the policies.

Public Comments & Announcements – None

MEETING ADJOURNED – 11:18 a.m.

MINUTES APPROVAL:

 2011-09-07
Chris Holm Date