



# North Natomas

Transportation Management Association

Westlake Charter

Walking Wednesdays and Fridays

NEWS



Westlake March 2011

## Apply Now for a Bike Rebate!

As the days get warmer and the rain clouds fade away, we are reminded that bike weather is just around the corner! In celebration of this time of year, we have renewed our Bicycle and Accessory Rebate Program.

Here is how it works. The bicycle rebates may be up to 40% of the pre-tax cost of a new bike, with a maximum amount of \$250 for adult bikes and \$100 for children's bikes. The accessory rebate is for adults only and is 40% of the pre-tax cost of a bicycle accessory, with a \$50 maximum. A committee including board, staff, and community members will review all applications, and notify recipients of their awarded rebate. All rebate recipients will be required to attend a cycling clinic before a check can be issued.

Applications are now being accepted and must be postmarked by April 30th. Visit [NorthNatomasTMA.org](http://NorthNatomasTMA.org) to apply. Hurry and get your application in soon!

## Walking Wednesdays and Fridays Contest

Tell us something about your Walking Wednesdays and Fridays commute for a chance to win four tickets to a Sacramento River Cats baseball game! Simply submit a picture, poster, painting, essay, or something you think might catch our attention about your commute. Bring your submission to the Walking Wednesdays and Fridays table located by the school office by April 1st. The winner will be announced in the first few weeks of April! Please remember to include your first and last name along with a phone number or e-mail.



## Meet Lisa Gibson

For the past two years, Lisa has been a Walking Wednesdays and Fridays volunteer. She has two daughters who attend Westlake Charter; Sandy is in the 5th grade and Abby is in the 3rd grade. Lisa finds value in being active in her children's school community. Her involvement in the program is one of the many ways that shows she cares.



Lisa Gibson

Her favorite part about volunteering is being able to engage with the children on a regular basis. She knows them and the kids know her. She thinks the walk and bike to school program is very positive for Westlake. Traffic is reduced around the school, kids get extra exercise, and they have fun doing it. She says, "I really enjoy the walking to school program, it takes less than an hour out of my morning and the benefits are huge."

Thank you, Lisa, for all of your hard work encouraging kids to walk and bike to school.



## UPCOMING EVENTS:

**March 12 - Parent Training Day**  
**Walking Wednesdays & Fridays -**  
Every Wednesday and Friday  
**Mystery Wednesday or Friday -**  
Walk or bike every Wednesday and Friday because it might be treasure box day!

IN PARTNERSHIP WITH  
NUSD SAFE ROUTES TO SCHOOL



Walk and Bike To School program sponsored by the North Natomas TMA, a nonprofit organization with the mission to foster transportation behaviors that benefit the community through advocacy, programs, education, and services. Contact [mellissa@nntma.org](mailto:mellissa@nntma.org) - 419-9955



### Mark your Calendars!

In partnership with Westlake Charter, the North Natomas TMA is bringing you a Bicycle Fix-it Fair on April 9th from 4:00 p.m. to 7:00 p.m. during the 6th Annual International Festival.

Bring your bikes to the Fix-it Fair where you can find the North Natomas TMA's Mobile Bike Service Station! Bike mechanics will provide free repair and tune-ups in preparation for May is Bike Month. One bicycle per person please. Bikes will be repaired on a first-come-first-serve basis. Brand new helmets will be on sale for the low cost of \$5!

If you live far away, park at Walgreens (3521 Del Paso Road) and ride your bike to the event!



### Cycling Clinics

Are you interested in learning more about smart cycling? There will be two free cycling clinics offered to the public covering bicycle safety, rules of the road, and suggestions for making riding easier and more pleasurable.

**April 12th** - Women on Wheels - This event is only for women and taught by women.

**May 25th** - Kids' Clinic - Learn the skills for a fun ride. Bring a parent!

There is no need to bring your bike. All that is required is your willingness to listen and learn!

**Location** - North Natomas Library from 6:00 p.m. to 7:30 p.m. Please RSVP at least one week prior to the clinic at 419-9955.

### Meet Ben Ganzon

Ben is in Ms. Cathey's 5th grade class and he has been participating in the Walking Wednesdays and Fridays program for the last two years. He enjoys participating because he likes to walk and talk with his friends on the way to school. He always makes sure that he doesn't miss any Walking Wednesdays and Fridays. Ben's favorite color is green. In his spare time, he enjoys skateboarding and reading.

Thank you, Ben, for being a Walking Wednesdays and Fridays participant!



Ben Ganzon

**Happy St. Patrick's Day!** There are 7 differences between the leprechauns below. Can you spot them all?

