



2012 BICYCLE AND ACCESSORY REBATE APPLICATION

Policy and Procedure Statement

This program is designed to reduce vehicle trips in the region and as a result improve air quality. The North Natomas Transportation Management Association (NNTMA) will rebate bicycles for 40% of the cost up to \$250.00. Certain approved accessories (see page 2) can be submitted for an Accessory Rebate, for 40% of the cost up to \$50. In return, the individual who is receiving the rebate will commit to attend a free Cycling Clinic and completing usage surveys every three months for one year.

Program Guidelines

1. Any individual over the age of 18 years old may apply to receive an incentive under this program, providing the individual is a resident of the North Natomas community or an employee of a North Natomas business.
2. All applicants must register in the **Commuter Club** at NorthNatomasTMA.org, and keep all contact information current.
3. Qualified applicants will be selected based on a review of their application by a committee of Board, staff and community members.
4. Each person receiving a bicycle rebate agrees, by signing this application, to do the following:
 - a) To take one of three pre-scheduled Cycling Clinics offered at the North Natomas Library. If the applicant is chosen for a rebate, they **MUST** attend one of the clinics to receive their rebate check. All rebates will be mailed after the clinic is attended.
 - b) To commute or run errands by bicycle at least an average of three days a week during the warm weather months of May – October. (This is approximately 70 times a year.)
 - c) **Complete and submit quarterly surveys** showing approximately how much the bicycle or accessory is used for commuting, errands and personal travel. Incomplete surveys will be returned for completion. Surveys are expected back in a timely manner.
 - d) Become familiar with California Vehicle Code laws relating to bicyclists and follow them.
5. Participants utilizing the rebate to purchase a new bicycle **must** visit a local regional bike shop. Internet and mass retail vendor receipts will not be accepted; a visit to a bike shop is educational and necessary to determine correct bike size and features.
6. You may apply for **either** the Bicycle Rebate or the Accessory Rebate, but not both.
7. Incentives are limited to one Bicycle Rebate per individual every three years. If you receive a Bicycle Rebate you may come back the following year for an Accessory Rebate, and then must wait three years to apply again for a Bicycle OR Accessory Rebate.
8. Incentives are limited; submitting an application does not ensure funding. Incentives are based on a first-come-first-serve basis until the allotted monies have been exhausted.
9. Rebate does not apply to taxes or other fees.

To Apply for the Bicycle Rebate:

1. Visit a reputable bicycle shop, select the bicycle or accessory you wish to purchase, and get a written quote for it. Quotes will not be accepted from the internet. You may purchase a bicycle or accessory and submit the receipt. However, there is no guarantee that you will receive a rebate and therefore, no advantage for buying early.
2. Complete the Bicycle and Accessory Rebate Application; including your choice of Cycling Clinics.
3. Return the application and quote to:

North Natomas TMA - Bicycle Rebate
1960 Del Paso Road, Suite 146
Sacramento, CA 95834

4. Application must be post marked by **April 15, 2012.**
5. If selected to receive a rebate, you will be notified via e-mail or phone, in order to confirm the Cycling Clinic you plan to attend. (Please choose your preferred clinic date/time when applying.) You will then have 30 days to purchase your bicycle or accessory from the same bike shop where you received your quote and submit the receipt to the North Natomas TMA. You may purchase a different bicycle than the one submitted in the quote. However, the rebate will not be more than the budgeted amount determined by the quote that was submitted and may be less if a lower-priced bicycle is purchased.
6. After you have completed the Cycling Clinic and submitted your receipt, the rebate check will be mailed to you at your home address.
7. **Follow-up surveys will be sent via e-mail and/or US Postal Service. It is imperative that you keep your contact information up-to-date. This is a requirement for the rebate!**

List of Approved Accessories

Locks
Helmets
Baskets
Panniers
Commuter Racks
Lights
Fenders

Please contact the TMA directly if you are interested in accessories not on this list.

Application and Usage Agreement

Submit this original to: North Natomas TMA – Bicycle Rebate

1960 Del Paso Road, Suite 146 – Sacramento, CA 95834

For assistance with this application, please call our office at (916) 419-9955
or email us at info@nntma.org

Name: _____

Address: _____

Home Phone Number: _____ Work Phone Number: _____

Employer Name: _____ E-Mail: _____

1. Currently, how many trips a week do you make by each of the following modes?

Drive alone:	_____	Bike:	_____
Carpool:	_____	Walk:	_____
Vanpool:	_____	Telecommute:	_____
Transit:	_____		

2. If you make a trip using more than one mode (walked to bus stop, drove to light rail, etc), please explain here:

3. Will you be using the bike to commute? Yes: ____ No: ____ Retired: ____
(If you are retired, you may skip ahead to question 4)

- How many miles are in your one-way commute? _____
- How many commute trips in a week do you plan to bicycle? _____
- Will you bicycle the whole commute trip both ways? Yes: ____ No: ____
- If not, explain planned use (such as bicycling to a light rail station):

4. How many non-commute trips do you plan to bicycle each week instead of driving?
(Non-commute trips are those that are NOT your home-work trips. These trips include going out to eat, visiting a friend, a doctor's appointment, errands, etc.)

5. Briefly explain why you are interested in purchasing a new bicycle or accessory:

6. Please circle your preferred date/time to attend a Cycling Clinic if you should you be awarded a Bicycle or Accessory Rebate. You MUST attend one of the three Cycling Clinics to be issued the rebate. All clinics will be held at the North Natomas Library. Additional information and a reminder will be emailed to you.

March 15, 2012 – 6:00 – 7:30 PM

April 19, 2012 – 6:00 – 7:30 PM

May 8, 2012 – 6:00 – 7:30 PM

- I certify that I will be using this rebate to purchase a bicycle or accessory for my own use, and to reduce car trips.
- I agree to complete quarterly bicycle usage surveys for one year.
- I will notify the North Natomas TMA if ANY of my contact information changes (e-mail, home address, phone numbers, etc).
- I have read and agree to comply with the program guidelines.

Name of Applicant (print): _____

Signature: _____ Date: _____

Yes! I would be interested in being featured for a Community Spotlight profile on the NNTMA website.